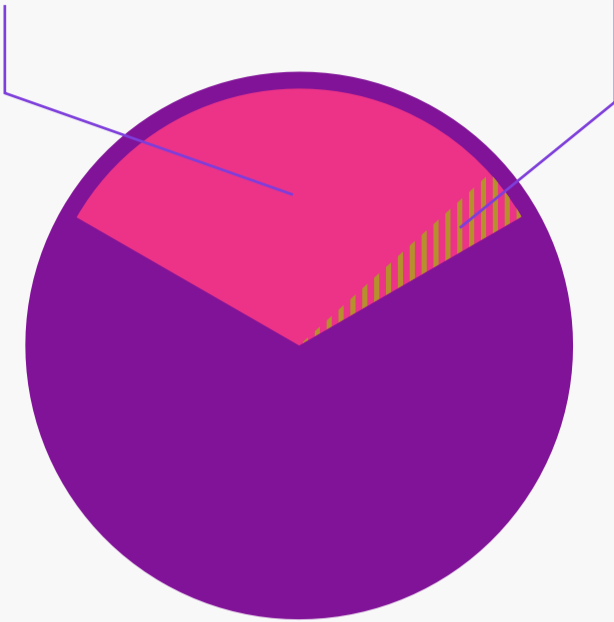


# Why launch an affiliate program now?

## Top 3 revenue generators

affiliate marketing ranked by 1/3 of brands



## Number 1 Revenue Source

affiliate marketing for 10% of brands

# 10X

Average ROAS for affiliate programs using Advertise Purple, compared to...

 4X

 2.8X

 2.5X

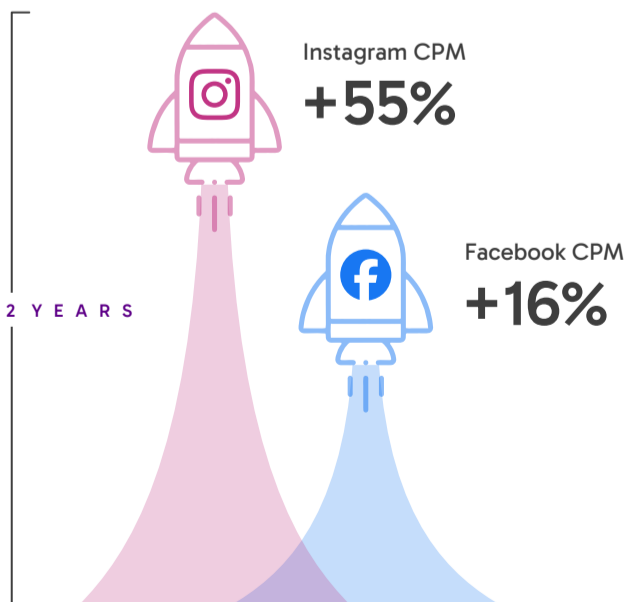
 2X

[info@advertisepurple.com](mailto:info@advertisepurple.com)

## Affiliate marketing drives



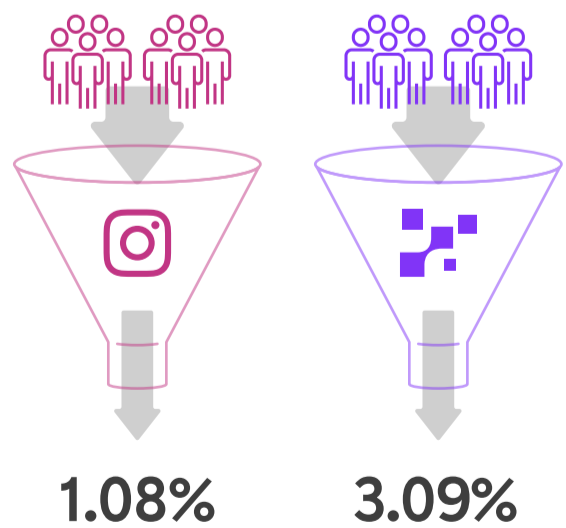
Advertising prices for other digital channels are increasing rapidly, over the past 2 years



Advertise Purple affiliates' conversion rates are

# 3X higher

than Instagram



Contact us at [info@advertisepurple.com](mailto:info@advertisepurple.com) or 866-830-0726